

Fallon





Sector Focus: Communications

When Fallon, a downtown Minneapolis advertising agency, moved to its new office, the Company worked with Knoll dealer, Parameters, Ltd., and design firm, Gensler, to create a collaborative space with a social, creative aesthetic. Antenna® Workspaces Big Table and Antenna® Workspaces storage solutions were chosen for part of the Company's open plan office. Antenna® Workspaces, which suggests connections and boundaries between diverse work areas, reflects the freedom and mobility people seek in today's office (cover). Dividends Horizon® with open weave fabric screens were also selected for the Company's workstations

and delineates space with strong horizontal lines and a visual lightness. Calibre Wardrobe towers and pedestals organize and personalize the workstations. The Company's private offices feature a mix of Dividends Horizon®, which offers planning opportunities to optimize users' relationships to their workspace, and wall mounted Reff Profiles™ storage solutions, which deliver a progressive, efficient architectural presence (left). Calibre lateral files provides additional storage and the fluid, structural form of the Saarinen Executive Chair provides guest seating throughout the office. Shown: Generation by Knoll® and Life® chairs.